Suffolk Chamber of Commerce The Voice of Business Chamber of Commerce The Voice of Business

Suffolk Chamber of Commerce's quarterly members' magazine Win

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Championing Suffolk's businesses by Brad Jones

Profile: BSCMS, an award-winning Suffolk-based charity

Mojlum Khan, funding and development manager at BSC Multicultural Services (BSCMS), considers how his organisation is well-placed to help Suffolk businesses improve their competitiveness through greater cultural awareness and balance.

As the UK enters into a set of new relationships with both the EU and other nations, it is imperative that Suffolk businesses are as culturally aware and agile as possible to stay competitive. BSCMS can help sharpen that competitive edge.

BSC Multicultural Services (BSCMS), a new member of Suffolk Chamber of Commerce, is a multi award-winning charity and community organisation. It was established in 1998 by a group of dedicated community volunteers aiming to improve the lives and well-being of the growing BME (Black Minority Ethnic) populations in Ipswich and Suffolk.

In recognition of its high quality of services, BSCMS was awarded MATRIX, a national quality standard, and received an All-Inclusive Finalist Award from the Learning and Skills Council for its Training and Skills Project.

BSCMS has received recognition at local, regional and national level, having won the Best Community Organisation award in the UK, and was invited to Her Majesty The Queen's Diamond Jubilee Celebration at Sandringham Castle in 2012. In 2018, Suffolk County Council and Suffolk Community Foundation recognised BSCMS with the Working Together Award and, in May 2018, when HRH Prince Edward visited Ipswich he praised BSCMS's 'wonderful' work.

The multicultural community make-up of Suffolk is reflected in BSCMS's client group. It has thousands of people of more than 50 different nationalities currently

accessing its services, training and other activities, including Moroccan, Portuguese, Uzbekistani, Pakistani, Indian, White Semitic, Afro-Caribbean, White American, White British, Italian, German, Sri Lankan, Ethiopian, Chinese, Kurdish and mixed ethnicity.

BSCMS is known for its innovative, grassroots-based and community-led approach to community development and regeneration in order to address inequalities by providing a range of services, including the BME Business Awards, 1 Big Multicultural Festival and the

Pita Festival, now in its 9th year and which attracts around 1,000 people annually at Suffolk New College, recognising excellence in individual culinary skills, education and promoting positive role models for the benefit of the whole society.

BSCMS also provides consultancy advice to local businesses as to how they can improve their cultural awareness in order to both more effectively compete in a post-Brexit world, reach new local customers and recruit the best and brightest staff. For further information: (01473) 400081 or www.bscmulticulturalservices.org.uk



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